



EMBARK DOG DNA TEST SELECTED AS ONE OF THIS YEAR'S OPRAH'S FAVORITE THINGS

Annual list of this season's holiday must-haves featured in the December issue of *O, The Oprah Magazine* and on OprahMag.com

BOSTON, Nov. 20, 2018 – Embark announced today that the Embark Dog DNA Test is included in this year's Oprah's Favorite Things holiday gift list featured in the December issue of *O, The Oprah Magazine* and on OprahMag.com. The Oprah's Favorite Things annual list is a must-have holiday shopping guide that features the most decadent desserts, ingenious gadgets, and finest finds in home, fashion, and beauty. Embark's Dog DNA Test will be available for purchase at embarkvet.com, and in the Oprah's Favorite Things storefront on Amazon at amazon.com/oprah or on the Amazon App anytime, anywhere. New this year, shoppers will also be able to shop the list via shoppable video content streaming from their Amazon Fire TV devices by opening the Amazon Shopping App on their Fire TV device and selecting Oprah's Favorite Things to browse video content.

As Oprah says in the December issue of *O, The Oprah Magazine*, *"There's nothing better than discovering your roots—and that goes for fur babies, too. This test reveals a dog's genetic age and info, as well as breed breakdown, from a small sample of slobber. Incredible!"*

An Embark Dog DNA Test enables a dog owner to learn about their dog's breed, ancestry, health, and more with a simple cheek swab. With a research-grade DNA genotyping platform, Embark looks at over 250 breeds and more than 175 genetic health conditions and traits.

Twelve lucky readers will have the chance to win every item, including the Embark Dog DNA Test, on Oprah's Favorite Things List in the 12-Day Give-O-Way Sweepstakes (www.oprah.com/12days), which runs from November 28 through December 9. One additional winner will have the chance to win all 107 items with the Instant Win Code (www.oprah.com/instantwin18) found in the magazine kicking-off on December 10 and ending on December 14.

To see the full list of items please visit www.oprahmag.com/favorite-things.

The December issue of *O, The Oprah Magazine*, featuring the Embark Dog DNA Test on this year's list, hits newsstands nationwide on November 20.

About Embark

Embark Veterinary, Inc. launched in 2015 with a mission of ending preventable disease in dogs. An Embark dog DNA test sheds light on a dog's breed, ancestry, health, and more. Using 100 times more genetic information than any other test available, Embark offers the most accurate results. Pet owners can potentially extend their dog's lifespan by testing with Embark, as the company looks at over 160 genetic health conditions. The company was started by two brothers with years of experience in canine research and is an official research partner with Cornell University's College of Veterinary Medicine. For more information, visit Embark's website at www.embarkvet.com, or follow Embark on [Facebook](#), [Twitter](#) and [Instagram](#).

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Media Contact:

Ashley Troutman

atroutman@embarkvet.com

603-548-3717